

**PROCUREMENT SERVICE UNIT
MINISTRY OF MARINE AFFAIRS AND FISHERIES**

REQUEST FOR EXPRESSION OF INTEREST

Loan No. 9498-ID
Reference No. ID-MMAF-534986-CS-INDV

**INDIVIDUAL CONSULTANT FOR
BUSINESS TRAINING MODULE
DEVELOPMENT SPECIALIST**

Procurement Unit

**Selection Committee of Rural Business
Development Experts To Support Sub-
Component**

**Individual Consultant Business Training Module
Development Specialist**

**MINISTRY OF MARINE AFFAIRS AND FISHERIES
2026**

REQUEST FOR EXPRESSION OF INTEREST

INDIVIDUAL CONSULTANT BUSINESS TRAINING MODULE DEVELOPMENT SPECIALIST

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The Ministry of Marine Affairs and Fisheries has received financing from the World Bank toward the cost of the Infrastructure for Coral Reef Areas - Oceans for Prosperity Project (INSAN TERANG – LAUTRA, henceforth LAUTRA). The LAUTRA project is currently in the process of recruiting **Individual Consultant Business Training Module Development Specialist** responsible for Component 2.2. Their specific goal is to support effective implementation of matching grant, LAUTRA requires standardized, practical, context-appropriate training module that strengthen MSME readiness, bankability and alignment with sustainability, climate resilience and biodiversity objectives.

The specific objectives are to develop:

1. Basic Level (Window 1 focus): Foundational skills to start/manage micro-businesses (financial literacy, household vs. business cash flow).
2. Advanced Level (Windows 2 & 3 focus): Strengthening competencies for growth-oriented MSMEs (business planning, market access, partnerships).
3. Green & Blue Business Module: A cross-cutting module on sustainable practices within Marine Protected Areas (MPAs).
4. Coach Guidelines: A structured pedagogical manual for trainers.

The assignment is expected to start beginning 2026 and last 5 months, with field visits. The consultant may work remotely for content development but should be available for in-person training sessions.

The Ministry of Marine Affairs and Fisheries now invites eligible individual consultant ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services (attach curriculum vitae with description of experience in similar assignments, similar conditions, etc. including a Cover Letter and reference letter). The qualification criteria are as follows:

1. Advanced degree in Business Administration, Economics, Fisheries, Rural Development, training and education.
2. At least 10 years of relevant work experience in MSME development, business training field or capacity building programs
3. Proven experience in developing training curricula or modules and delivering business training for entrepreneurs or MSMEs, preferably in community-based settings.
4. Experience working with marginalized communities, particularly in rural or coastal areas.
5. Strong understanding of cooperative business models and microenterprise development.
6. Excellent communication skills and ability to design interactive learning materials.
7. Fluent in written and spoken English and Bahasa.

Attention of interested Consultants is drawn to Section III, paragraphs 3.14, 3.16 and 3.17 of the World Bank's Procurement Regulations for IPF Borrowers dated September 2023 ("the Regulations"), setting forth the World Bank's policy on conflict of interest.

Further information can be obtained at the address below during office hours (08.00 to 16.00 GMT+7).

Expressions of interest must be delivered in a written form along with Curriculum Vitae and short proposal to the address below by e-mail no later than Tuesday, 21 April 2026 at 16.00 WIB.

Jakarta, 7 April 2026

**Selection Committee of Individu Business Training Module
Development Specialist**

Ministry of Marine Affairs and Fisheries

Email: pokmilwb@gmail.com